

ILMDA *DIRECTORY & BUYERS GUIDE*

2011 Advertising Rates/Agreement

We hereby agree to purchase advertising space in the *ILMDA DIRECTORY & BUYERS GUIDE* as indicated below:

	<u>4-color</u>	<u>2-color</u>	<u>Black & White</u>
Full Page (8-1/2 x 11)	<input type="checkbox"/> \$2100	<input type="checkbox"/> \$1800	<input type="checkbox"/> \$1200
Half Page (7 x 4-7/8)	<input type="checkbox"/> 1800	<input type="checkbox"/> 1500	<input type="checkbox"/> 750
Third Page (10-1/4 x 2-1/4)	<input type="checkbox"/> 1600	<input type="checkbox"/> 1200	<input type="checkbox"/> 550
Quarter Page (3-3/8 x 4-7/8)	<input type="checkbox"/> 1500	<input type="checkbox"/> 1100	<input type="checkbox"/> 450
Business Card (1/8 Page)	<input type="checkbox"/> 1200	<input type="checkbox"/> 900	<input type="checkbox"/> 300
*Special Placement			
Outside Back Cover	<input type="checkbox"/> \$2600		
Inside Front Cover	<input type="checkbox"/> 2400		
Inside Back Cover	<input type="checkbox"/> 2400		
Tab Pages	<input type="checkbox"/> 2250	<input type="checkbox"/> \$1950	<input type="checkbox"/> \$1600

Advertiser Information:

Company: _____

Contact Person: _____

Address: _____ City, State, Zip: _____

Email Address: _____

Phone: _____ Fax: _____

Authorized Signature: _____ Date _____

Artwork: Please submit customer supplied artwork for advertising electronically or on CD. If the file size is 5 mg or less, you may e-mail it — call for instruction. For black and white advertisements, the preferred format is Adobe Acrobat files (.pdf). You may also submit artwork in .eps or .tif format as long as the file has a resolution of at least 300 dpi. Although not preferred, we will accept both PC and MAC formats of the following application programs: Quark Xpress, Pagemaker, Illustrator, Photoshop or Corel Draw. When submitted in page layout software please include all fonts and graphics used in the file; and all 4-color artwork should be supplied as CMYK only. In Adobe Illustrator and Corel Draw files, please convert all fonts to outlines or curves. Save the files as .eps files. We will work with you on any files submitted that do not meet the above artwork specifications.

PLEASE NOTE: ARTWORK DUE BY NOVEMBER 12, 2010.

To reserve space in the *ILMDA DIRECTORY & BUYERS GUIDE*,
please submit this Advertising Agreement to:

Illinois Lumber and Material Dealers Association

Julie Hart - Advertising Manager

932 South Spring Street, Springfield, Illinois 62704

(800) 253-4212 or Fax: (217) 544-4206

Email: jh@ilmda.com